

Conrad Jacoby is the founder of efficientEDD, a consultancy specializing in electronic discovery and litigation information management issues. A seasoned litigation attorney as well as a technology consultant, Mr. Jacoby advises legal teams and corporations on information management best practices as well as compliance and litigation-specific matters. Over the course of his legal career, he has assisted pharmaceutical manufacturers, petroleum companies and engineers, and several pioneering internet-based companies in transactional, intellectual property, and litigation matters.

In litigation matters, Mr. Jacoby works closely with clients to develop cost-effective and defensible strategies for preserving and producing corporate electronic documents in response to discovery requests. Similarly, he advises clients on ways to request digital information and test the adequacy of a responding party's production. In transactional and regulatory compliance work, Mr. Jacoby helps clients understand how their technology fits into regulatory schema and identifies concrete steps that clients must take to properly deploy new technologies that are subject to regulatory oversight.

Mr. Jacoby writes and lectures extensively about electronic discovery issues, and his monthly "E-Discovery Update" column appears on www.llrx.com, a leading legal research portal. Mr. Jacoby is a long-standing member of the Sedona Conference Working Group on Electronic Document Retention and Production and also serves as Chair of the District of Columbia Litigation Section's E-Discovery Committee, Chair of the Bar's Listserv and Electronic Communications Task Force and Co-Chair of the Bar's Law Practice Management Section. He received his undergraduate degree from Yale University and received his law degree from the Georgetown University Law Center. He can be reached via e-mail at conrad@efficientEDD.com.